

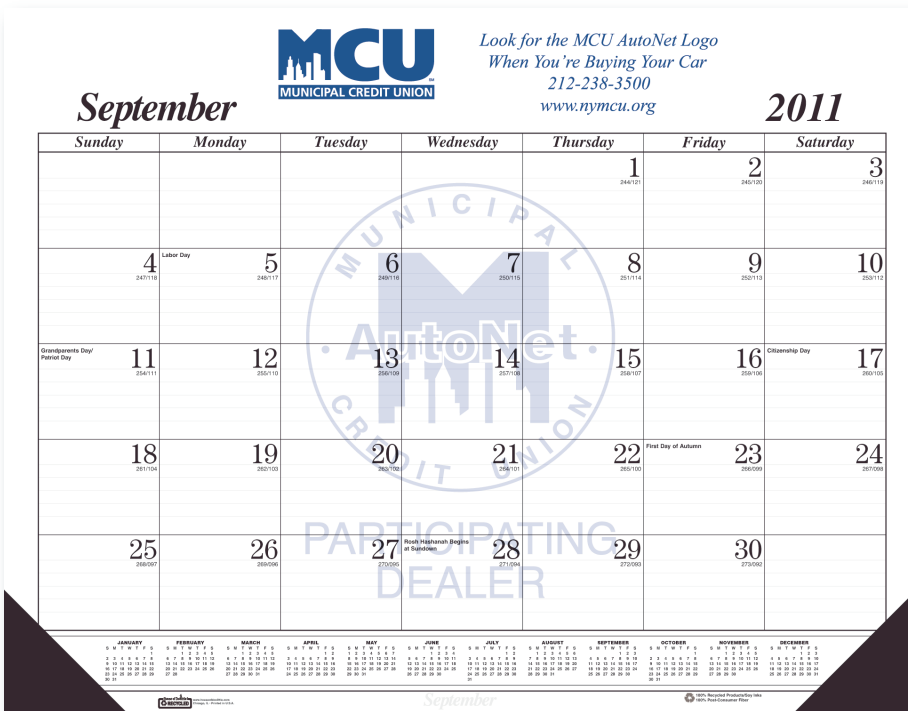


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Early Order Special

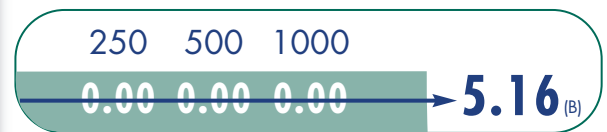
Better Than End Column Pricing on One of Our Most Popular Items

Our Best Selling Desk Pad at our Best Price of the Year!



1123 FEATURES INCLUDE:

- Size: 22" x 17"
- 13 months, choose starting month
- Free PMS ink match
- Free ghost image
- Two reinforced leatherette corners
- Printed on 100% post-consumer paper
- Made in the USA



Early Order Special: Order must be received and approved by 7/31/10

Why use a promotional calendar?

- A calendar stays in front of the customer 365 days a year conveying your message!
- It is the most effective advertising tool available - and the most reasonably priced.
- Marketing studies confirm on an average - a person looks at a calendar:
 - 12 times a day
 - 84 times a week
 - 4,380 times per year



100% Recycled Products • 100% Post-Consumer Fiber • Printed in the USA