



osi 61835 PPAI 112146 SAGE 51634

# Early Order Special

*Better Than End Column Pricing on One of Our Most Popular Items*

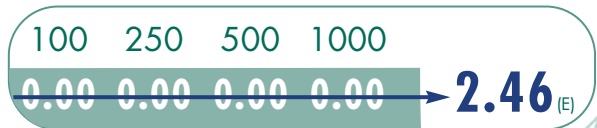
Our Best Selling Monthly Planner at our Best Price of the Year!



- Leatherette Colors:
- 02 Black
  - 04 Burgundy
  - 06 Green
  - 07 Blue

## 1261 Monthly Planner:

- Size: 7" x 10"
- Imprint area: 6" x 9"
- 14 months, December-January
- Block size: 1<sup>5</sup>/<sub>8</sub>" x 1<sup>3</sup>/<sub>18</sub>"
- One month per two-page spread
- Numbered weeks, Julian dates/days remaining
- Includes future planning space, important dates for upcoming year, USA road mileage, world city time standards, full page for name/address/phone/fax
- One piece, stitched leatherette cover
- Hot stamped in one color, gold or silver
- Printed on 100% post-consumer paper
- Made in the USA



## Why use a promotional calendar?

- A calendar stays in front of the customer 365 days a year conveying your message!
- It is the most effective advertising tool available - and the most reasonably priced.
- Marketing studies confirm on an average - a person looks at a calendar:
  - 12 times a day
  - 84 times a week
  - 4,380 times per year



100% Recycled Products • 100% Post-Consumer Fiber • Printed in the USA